

Supporting Primary Care Physicians

Did You Know?

Adults with a primary care provider have 19% lower odds of premature death than those who only see specialists.

Structured to Your Unique Needs

Matrix GPO is a Group Purchasing Organization for Community-Based Physicians

01 | Matrix GPO Member Portfolio

There is an estimated 209,000 physicians practicing primary care in the U.S. Matrix GPO is structured to address the needs of community-based physicians, including those in primary care. The services provided through Matrix GPO afford its members a range of practice resources and access to competitive pricing across a broad portfolio of pharmaceuticals.

02 | Matrix GPO Solutions

Because each organization is different, a successful GPO must have the flexibility and necessary skill set to approach each opportunity at various levels. Matrix GPO caters to the community-based physician by carefully targeting and engaging with specific resources to maximize partnership opportunities. This holistic approach creates a broader solutions-based relationship that supports long-term sustainability.

The Matrix GPO Total Account Management Team includes:

- Sr. Strategic Business Managers
- Strategic Business Specialists
- Strategic Account Representatives
- Market Segment Account Managers
- Strategic Sales Account Team

03 | Service Providers

Matrix GPO has engaged with a number of organizations and businesses to offer its members a variety of products and programs. These trade relationships are designed to afford Matrix GPO members with access to a diverse portfolio of services providers. Some examples include:

- Med-Surg Supplies
- Web & Video Conferencing Solutions
- Telemedicine
- Insurance Products & Risk Consulting
- Inventory Management
- Marketing Services
- Regulatory and Educational Services
- HR and Supply Chain Solutions
- Customized Data, Reporting and Analytics
- Distribution
- Two-way Text Messaging

Learn More

Contact us today to learn more about the resources available to Matrix GPO members, as well as new and exciting services available to the health care industry. Click [here](#) to visit the Matrix GPO website and fill out an enrollment form.

References

<https://matrixgpo.com/Content/gpo-overview>

[https://www.primarycareprogress.org/primary-care-case/#:~:text=An%20estimated%20209%2C000%20\(1\)%20physicians,into%20primary%20care%20\(3\).](https://www.primarycareprogress.org/primary-care-case/#:~:text=An%20estimated%20209%2C000%20(1)%20physicians,into%20primary%20care%20(3).)